



BOOTS BOTTLES BBQ

SEPTEMBER 13, 2025

 **first tee**
monterey county

4:30PM Spectacular Wine Tasting,
Strolling Dinner,
Fantastic Musical Entertainment

6:45PM Dessert!

7:00PM About First Tee - Monterey County
Live Auction with
David Gill & Steve John

8:30PM Bigger & Better Than Ever!
To be announced

10:00PM Good Night & See You
Next Year!

Join Us At:
First Tee - Monterey County
1551 Beacon Hill Dr.
Salinas, CA

Our mission is to provide the youth of Monterey County opportunities for a brighter future.



First Tee – Monterey County Program

Enables kids to build the strength of character that empowers them through a lifetime of new challenges.

Offerings:

- Golf & Life Skills Curriculum
- Core Values
- Code of Conduct
- Exposure & Leadership
- 46 Weeks of Participation
- 6 Hours Per Day

Impact:

- Over 11,000 Youth Impacted Annually, and growing!
- Improved State Testing (Math & English)
- Reduced Absenteeism
- Improved High School Grad. Rates
- Avoiding Gangs & A Life of Crime

Taylor Farms Center For Learning

Providing a powerful curriculum of academic & educational support as well as a continuation of life skills & character development.

Offerings:

- Academia
- Science, Technology,
- Engineering, Art, & Math (S.T.E.A.M.)
- Life Exploration & Prep (L.E.A.P.)

Impact:

- Increased Graduation Rates
- Growing Leaders Through Educational Activities & Mentoring (G.L.E.A.M.)
- Clubhouse to College/Career (C2C)
- Over 60 Community Partnerships



Pay It Forward Scholarship & Mentoring Program

Providing scholarship awards, life skills, mentoring, & accountability structures that increase graduation & career placement success.

Offerings:

- College Opportunity for First-Generation Students at CSUMB
- Student Mentoring, Accountability Framework, & Monitoring
- Life Skills Training & Career Advising
- Paying It Forward by Providing Tutoring & Mentoring to Younger Students

Impact:

- Over 250 Scholarships Provided Since 2008
- Graduation Rates of More Than Five Times Their First-Gen Peers
- Skills in Budgeting, Credit-Building, Networking, Public Speaking, Self-Care, & Accessing Resources
- Over 28,000 Hours of Tutoring & Mentoring Provided Since 2008

Serving More Youth



In 2022, the Board of Directors launched a bold seven-year strategic growth initiative with a clear and ambitious goal: to reach and empower 25,000 youth annually. A pivotal milestone in this plan was the acquisition and operation of the King City Golf Course, significantly expanding our reach to schools and youth throughout South Monterey County.

As part of this strategic growth initiative, we relaunched several signature programs, including our girls-only initiatives in partnership with the USGA and LPGA, designed to empower young girls through golf, leadership, and life skills.

During BBB 2024, we asked for your help to fund an initiative that would enable us to reach younger children between the ages of five and nine. Through the unwavering support of our donors and sponsors, we have been able to fund our strategic growth to reach more young children than ever before. To date, we have increased the number of younger children we are impacting from 1,248 youth to nearly 3,000—representing a 127% increase!

Looking to the Future

Looking ahead, our next phase of growth focuses on deepening our impact in North Monterey County and expanding operations on the Monterey Peninsula, continuing our mission to inspire, educate, and uplift youth through the game of golf.

Our partnerships in these regions have also grown substantially and now include Washington Union and North Monterey County School Districts, along with after-school collaborations with North Monterey County and Carmel Unified School Districts. These alliances enable us to provide



consistent, high-quality programming that meets youth where they are and helps them thrive.

We are poised to reach even more children, building on the momentum we've worked so hard to create. But we can't do it alone. We need your continued support and partnership to reach more children. Your generosity fuels our mission and inspires us every day to be the most impactful youth organization in Monterey County—always with a profound sense of responsibility and stewardship.



In 2002 John Zoller, the Vice Chair of the Monterey Peninsula Foundation, the host organization for the Pebble Beach National Pro-Am and the PURE Insurance Championship approached Ollie Nutt, the Foundation's Executive Vice President to investigate the First Tee, "because the youth of Monterey County need a First Tee chapter".

After pursuing a site on the peninsula, representatives of the City of Salinas approached the Foundation and invited them to consider Twin Creeks Golf Course as a site to host the program. On November 1st 2004, First Tee Monterey County began positively impacting the lives of young people, now over 20 years later over 180,000 young people have been influenced by First Tee's youth development curriculum and over 120,000 of them have had their lives impacted forever!

First Tee Monterey County now builds Game Changers throughout the county at dozens of schools and at two permanent golf course locations, with a third in the planning. First Tee - Monterey County has become the largest youth development organization in the county!

*Impacted: Youth who have experienced First Tee Programming more than 24 hours per year.

**Influenced: Youth who have been exposed to First Tee curriculum per year.

Year	Impacted Participants Per Year*	Influenced Participants Per Year**	Total Youth Served Per Year
2004	97	365	462
2005	575	1,065	1,640
2006	974	810	1784
2007	1,000	1,171	2,171
2008	2,988	3,776	6,764
2009	5,233	2,195	7,428
2010	5,788	1,335	7,123
2011	6,130	1,862	7,992
2012	5,978	1,493	7,471
2013	6,608	2,689	9,297
2014	6,710	1,747	8,457
2015	6,481	3,433	9,914
2016	7,154	3,546	10,700
2017	9,003	3,013	12,016
2018	9,047	4,900	13,947
2019	9,539	2,100	11,639
2020	9,230	8,700	17,930
2021	3,974	200	4,174
2022	6,780	1,200	7,980
2023	7,276	8,100	15,376
2024	11,279	5,000	16,279
Total	121,844	58,700	180,082



Become a Sponsor



\$75,000+ Presenting Sponsor

All benefits of Eagle Sponsorship PLUS

- The Boots, Bottles & BBQ 2025 event name will always include: "Boots, Bottles & BBQ Presented by SPONSOR NAME"
- Sponsor logo will be included on all Boots, Bottles & BBQ collateral
- Industry exclusivity at the Presenting Sponsor level. Presenting Sponsorship is limited to three companies to increase company brand recognition and image
- 8 tickets for the Boots, Bottles & BBQ PLUS more tickets available upon request
- Three reserved cocktail tables during the Strolling BBQ & Wine Tasting
- Opportunity for CEO/Top Executive to personalize a note in the event program
- Opportunity for CEO/Top Executive to personally address the audience during the event presentation

\$50,000+ Double Eagle Sponsor

All benefits of Eagle Sponsorship PLUS

- Sponsor logo will be included on all Boots, Bottles & BBQ event collateral
- Double Eagle Sponsorship is limited to five companies to increase company brand recognition and image
- Two reserved cocktail tables during the Strolling BBQ & Wine Tasting

\$25,000+ Ace Sponsor

All benefits of Eagle Sponsorship PLUS

- Sponsor logo will be included on all Boots, Bottles & BBQ event collateral
- One reserved cocktail table during the Strolling BBQ & Wine Tasting



Become a Sponsor



Sponsor Benefits	Eagle \$12,000+	Birdie \$6,000	Par \$3,000	Winery Sponsor
Program Book Ad	Full Page	Half Page	Quarter Page	Logo Placement
Tickets to BBB	VIP Table for 8 with Premier Wines	8 Tickets	4 Tickets	2 Tickets
Logo Inclusion on Email Blasts	6	4	2	2
Logo on Website	1 Year	6 Months	6 Months	6 Months
Thank You E-Blast	Logo	Logo	Listing	Listing
Drawing Tickets – One Per Guest Must Be Present to Win	8	8	4	
1-Week Kid's Summer 2026 Camp Registration (Can be used as gifts for employees)	4	2		
Logo on 4 Screens Inside Tent	X	X		
Verbal Thanks From Podium	X	X		
Logo in Media Ads	X	X		
Permanent Recognition in Champion's Circle	X	X		
VIP Table Placement at BBB	X			

**Reserve your tables quickly,
we will sell out!**





Sponsoring Company _____

(Exactly as name should appear in publications)

Contact Name _____ Title _____

Mailing Address _____

Telephone _____ Fax _____

Email Address _____

Sponsorship Level:

- ☐ Presenting \$75,000+
☐ Ace \$50,000+
☐ Double Eagle \$25,000+
☐ Eagle \$12,000+
☐ Birdie \$6,000
☐ Par \$3,000
☐ Winery Sponsor

I am not able to sponsor but enclosed is my gift of \$_____ in support of First Tee Monterey County

PROGRAM AD/LOGO DEADLINE: AUGUST 14, 2025

Sponsor recognition will be given as printing deadlines allow.
Please send Company Logo and Ad to: BBB@fcf-ca.org

SPECIFICATIONS FOR LOGO AND AD PLACEMENT:

File formats: JPEG, PDF
Full color, 300 DPI or higher, no bleed
Full page: 8" w x 8" h (keep all text and logos within 7.75x7.75 safe zone)
Half page: 8" w x 4" h
Quarter page: 4" w X 4" h
To ensure print quality, low resolution files cannot be used.
Sponsor recognition will begin upon receipt of payment.

- ☐ Use our logo/ad from 2024

Payment Method Check one:

- ☐ Enclosed check for \$_____ Make check payable to "Future Citizens Foundation"
☐ Please send invoice. Reference company purchase order number _____
☐ Other _____
☐ Charge my Visa or MasterCard (circle one)
Number _____
Expiration _____ / _____ Code _____ Name on Card _____
Billing address (if different from above) _____
Signature _____

Signature of Sponsor's Authorized Representative X _____ Date Signed _____

Please complete, sign and mail to: (Please keep a photocopy for your files.)

First Tee Monterey County
945 S. Main St., Suite 201
Salinas, California 93901

www.firstteemontereycounty.org/bbb/

Phone: 831-800-3458 X 1
Fax: 831-676-0154
Or email: BBB@fcf-ca.org

Thank You to Our 2024 Sponsors!

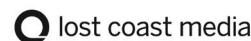
Presenting Sponsors



Eagle Sponsors



Birdie Sponsors



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Wine & Beer Sponsors

